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Crowne Plaza Atlanta Perimeter at Ravinia  
4355 Ashford Dunwoody Road Atlanta, GA 30346



National Cargo  
Theft Summit  
May 5-6

# SPONSORSHIP EXHIBIT

OPPORTUNITIES

# Sponsorship & Exhibit Opportunities

	Platinum \$20,000 (2 available)	Gold \$15,000 (4 available)	Silver \$10,000 (4 available)	Bronze \$6,000 (6 available)	Conference Supporter \$3,500 (unlimited)	Exhibit Tabletop Only \$1,500
Opportunity to present a product/service for 10 minutes from the conference stage.	✓					
Complimentary Tabletop Exhibit with Premium Placement	✓	✓	✓			
Tabletop Exhibit – Regular Placement				✓	✓	✓
Hotel Key Card – Opportunity to have your logo on hotel key cards. <i>Sponsorship must be paid in full by March 15.</i>	✓					
Recognition of Conference Break Specialty Item	Ice Cream Bar	Soft Pretzel Bar				
Recognition of Conference Specialty Item.	Logo on Bottom of Conference Name Badges	Logo pens/notebooks at conference registration. <i>Items to be provided by sponsor</i>	Hand sanitizer - logo on mini-individual hand sanitizers at conference registration. <i>Product to be supplied by sponsor.</i>	Charging Station Sponsor – Logo on Charging Station		
Logo on Main Stage Screens	✓	✓	✓	✓	✓	
Breakfast sponsor recognition	✓	✓	✓	✓	✓	
Luncheon sponsor recognition	✓	✓	✓			
Networking Reception Sponsor Recognition	✓	✓				
Name, logo, and description on Platinum Sponsorship Announcement Email	✓					
Conference App – logo and sponsorship recognition	✓	✓	✓	✓	✓	
Logo on all monthly conference emails, marketing materials, and event signage	✓	✓	✓	✓		
Post-conference attendee e-blast from the TAPA Executive Office featuring sponsor.	✓					
Highlighted recognition in the private TAPA Americas LinkedIn Group	✓					
Highlighted recognition on the public facing TAPA Americas LinkedIn page.	✓					

# Application Details

**Sponsorship & Exhibit Application & Payment Deadline:** April 13, 2026 (except for the Platinum Level, which is March 15 to print the hotel room keys)

***Please note that registration for the conference is not included in your sponsorship or exhibit. Everyone attending must register for the conference separately as an attendee.***

## Exhibitor Tabletop Information

### Exhibit Tabletop Setup

Tuesday, May 5

7:00 am - 9:00 am

### Exhibit Tabletop Breakdown

Wednesday, May 6

4:00 pm - 5:00 pm

The Exhibit Tabletop Area is located in the Ravinia Ballroom pre-function space. Each exhibit includes a 6' table and two chairs. Electric and audio visual equipment may be rented separately through Encore, the in-house AV company at [encore.atlcp@encoreglobal.com](mailto:encore.atlcp@encoreglobal.com).

### Shipping

Your sponsorship and exhibit materials may be shipped to the following address. **Please make sure to follow these exact instructions for shipping.**

All Materials should be addressed as follows:

NAME OF THE GROUP

GUEST NAME

Number of boxes (i.e. 1 of 5, 2 of 5...etc)

4355 Ashford Dunwoody Rd

Atlanta, GA 30346

770-395-7700 (Hotel Main Number)

- Packages must be sent pre-paid to the above address no more than Two (2) business days prior to the event.
- Boxes arriving more than two (2) business days prior to meeting dates and stored more than two (2) business days past meeting dates are subject to additional storage fees.
- Charges are due upon receipt of the package and can be paid with a credit card.
  - \$10.00 per box under 20 lbs.
  - \$25.00 per box between 21-50 lbs.
  - \$75.00 per box 51 lbs and over and \$150.00 per pallet.
- For any outgoing packages guest must tape the box closed and adhere an outgoing shipping label. A pickup must be called and scheduled with the shipping provider.
- There is no on-site business center. There is complimentary printing available in the lobby by the front office.

## Application

To apply for a sponsorship or to purchase an exhibit, please go to [www.tapaonline.org/2026-sponsorship-exhibit-application](http://www.tapaonline.org/2026-sponsorship-exhibit-application). By completing the application, you are agreeing that you have read and agreed to the Exhibitor and Sponsor Rules as laid out on page 4.

# Exhibitor & Sponsor Rules

## 1. General Participation Requirements

- Exhibitors and sponsors must be registered separately for the conference.
- All exhibitors and sponsors must complete the official application and pay in full by the stated deadline (see page 3). Payment is non-refundable.
- Exhibitors and sponsors agree to comply with all conference policies, venue rules, and local regulations.

## 2. Tabletop Space Guidelines

- Tabletop assignments are made by conference management.
- Exhibitors must keep displays within their assigned footprint; no encroachment into aisles or neighboring spaces.
- Sound levels must remain reasonable and not disrupt nearby exhibitors or sessions.

## 3. Installation & Dismantling

- Move-in and move-out must occur during designated hours only. Early teardown is prohibited unless approved by conference management.
- Exhibitors are responsible for any damage caused to the venue during installation or dismantling.

## 4. Safety, Compliance & Liability

- All materials must be flame-retardant and meet local fire codes.
- Cords, cables, and equipment must be safely secured and not pose tripping hazards.
- Hazardous materials are prohibited.
- Exhibitors and sponsors participate at their own risk and must carry appropriate liability insurance.
- The event is not responsible for loss, theft, or damage to exhibitor property.
- Exhibitors are responsible for any damage caused by their staff, contractors, or equipment.

## 5. Food

- Any food used at an exhibit must be purchased from the Hotel.

## 6. Branding & Promotion

- All promotional materials displayed onsite must be professional and appropriate for the audience.
- Unauthorized use of conference logos, trademarks, or attendee data is prohibited.

## 7. Attendee Data & Lead Retrieval

- Exhibitors may collect attendee information only through approved lead-capture methods.
- Sharing, selling, or misusing attendee data is strictly prohibited.

## 8. Prohibited Conduct

- Exhibitors may not host competing events or offsite activities during official conference hours without approval.
- Unauthorized raffles, lotteries, or contests are not allowed.

## 9. Staffing & Conduct

- All exhibitor and sponsor personnel must wear conference-issued badges.
- Professional conduct is expected at all times.

## 10. Changes & Amendments

- Conference management reserves the right to modify rules, floor plans, or schedules as needed.
- Exhibitors and sponsors will be notified of any changes in a timely manner.