



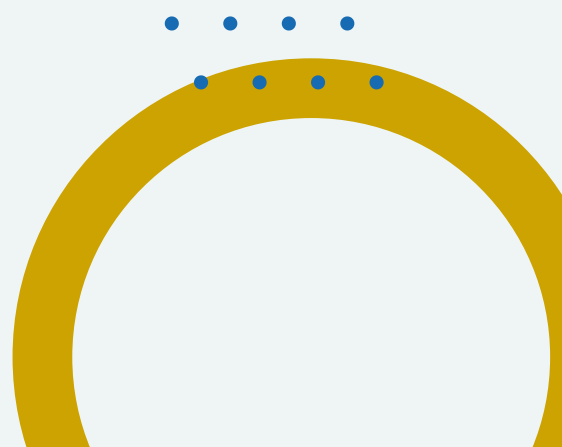
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Crowne Plaza Atlanta Perimeter at Ravinia
4355 Ashford Dunwoody Road Atlanta, GA 30346



National Cargo
Theft Summit
May 5-6

SPONSORSHIP EXHIBIT OPPORTUNITIES



Sponsorship & Exhibit Opportunities

	Platinum \$20,000 (2 available)	Gold \$15,000 (4 available)	Silver \$10,000 (4 available)	Bronze \$6,000 (6 available)	Conference Supporter \$3,500 (unlimited)	Exhibit Tabletop Only \$1,500
Opportunity to present a product/service for 10 minutes from the conference stage.	✓					
Complimentary Tabletop Exhibit with Premium Placement	✓	✓	✓			
Tabletop Exhibit – Regular Placement				✓	✓	✓
Hotel Key Card – Opportunity to have your logo on hotel key cards. <i>Sponsorship must be paid in full by March 15.</i>	✓					
Recognition of Conference Break Specialty Item	Ice Cream Bar	Soft Pretzel Bar				
Recognition of Conference Specialty Item.	Logo on Bottom of Conference Name Badges	Logo pens/notebooks at conference registration. <i>Items to be provided by sponsor</i>	Hand sanitizer - logo on mini-individual hand sanitizers at conference registration. <i>Product to be supplied by sponsor.</i>	Charging Station Sponsor – Logo on Charging Station		
Logo on Main Stage Screens	✓	✓	✓	✓	✓	
Breakfast sponsor recognition	✓	✓	✓	✓	✓	
Luncheon sponsor recognition	✓	✓	✓			
Networking Reception Sponsor Recognition	✓	✓				
Name, logo, and description on Platinum Sponsorship Announcement Email	✓					
Conference App – logo and sponsorship recognition	✓	✓	✓	✓	✓	
Logo on all monthly conference emails, marketing materials, and event signage	✓	✓	✓	✓		
Post-conference attendee e-blast from the TAPA Executive Office featuring sponsor.	✓					
Highlighted recognition in the private TAPA Americas LinkedIn Group	✓					
Highlighted recognition on the public facing TAPA Americas LinkedIn page.	✓					

Application Details

Sponsorship & Exhibit Application & Payment Deadline: April 13, 2026 (except for the Platinum Level, which is March 15 to print the hotel room keys)

Please note that registration for the conference is not included in your sponsorship or exhibit. Everyone attending must register for the conference separately as an attendee.

Exhibitor Tabletop Information

Exhibit Tabletop Setup

Tuesday, May 5
7:00 am - 9:00 am

Exhibit Tabletop Breakdown

Wednesday, May 6
4:00 pm - 5:00 pm

The Exhibit Tabletop Area is located in the Ravinia Ballroom pre-function space. Each exhibit includes a 6' table and two chairs. Electric and audio visual equipment may be rented separately through Encore, the in-house AV company at encore.atlcp@encoreglobal.com.

Shipping

Your sponsorship and exhibit materials may be shipped to the following address. **Please make sure to follow these exact instructions for shipping.**

All Materials should be addressed as follows:

NAME OF THE GROUP

GUEST NAME

Number of boxes (i.e. 1 of 5, 2 of 5...etc)

4355 Ashford Dunwoody Rd

Atlanta, GA 30346

770-395-7700 (Hotel Main Number)

- Packages must be sent pre-paid to the above address no more than Two (2) business days prior to the event.
- Boxes arriving more than two (2) business days prior to meeting dates and stored more than two (2) business days past meeting dates are subject to additional storage fees.
- Charges are due upon receipt of the package and can be paid with a credit card.
 - \$10.00 per box under 20 lbs.
 - \$25.00 per box between 21-50 lbs.
 - \$75.00 per box 51 lbs and over and \$150.00 per pallet.
- For any outgoing packages guest must tape the box closed and adhere an outgoing shipping label. A pickup must be called and scheduled with the shipping provider.
- There is no on-site business center. There is complimentary printing available in the lobby by the front office.

Application

To apply for a sponsorship or to purchase an exhibit, please go to www.tapaonline.org/2026-sponsorship-exhibit-application. By completing the application, you are agreeing that you have read and agreed to the Exhibitor and Sponsor Rules as laid out on page 4.

Exhibitor & Sponsor Rules

1. General Participation Requirements

- Exhibitors and sponsors must be registered separately for the conference.
- All exhibitors and sponsors must complete the official application and pay in full by the stated deadline (see page 3). Payment is non-refundable.
- Exhibitors and sponsors agree to comply with all conference policies, venue rules, and local regulations.

2. Tabletop Space Guidelines

- Tabletop assignments are made by conference management.
- Exhibitors must keep displays within their assigned footprint; no encroachment into aisles or neighboring spaces.
- Sound levels must remain reasonable and not disrupt nearby exhibitors or sessions.

3. Installation & Dismantling

- Move-in and move-out must occur during designated hours only. Early teardown is prohibited unless approved by conference management.
- Exhibitors are responsible for any damage caused to the venue during installation or dismantling.

4. Safety, Compliance & Liability

- All materials must be flame-retardant and meet local fire codes.
- Cords, cables, and equipment must be safely secured and not pose tripping hazards.
- Hazardous materials are prohibited.
- Exhibitors and sponsors participate at their own risk and must carry appropriate liability insurance.
- The event is not responsible for loss, theft, or damage to exhibitor property.
- Exhibitors are responsible for any damage caused by their staff, contractors, or equipment.

5. Food

- Any food used at an exhibit must be purchased from the Hotel.

6. Branding & Promotion

- All promotional materials displayed onsite must be professional and appropriate for the audience.
- Unauthorized use of conference logos, trademarks, or attendee data is prohibited.

7. Attendee Data & Lead Retrieval

- Exhibitors may collect attendee information only through approved lead-capture methods.
- Sharing, selling, or misusing attendee data is strictly prohibited.

8. Prohibited Conduct

- Exhibitors may not host competing events or offsite activities during official conference hours without approval.
- Unauthorized raffles, lotteries, or contests are not allowed.

9. Staffing & Conduct

- All exhibitor and sponsor personnel must wear conference-issued badges.
- Professional conduct is expected at all times.

10. Changes & Amendments

- Conference management reserves the right to modify rules, floor plans, or schedules as needed.
- Exhibitors and sponsors will be notified of any changes in a timely manner.